



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St Ste 200**  
**Alexandria, VA 22314-3054**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165161-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	904910

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	165161	06846141

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	News 4 Today II 6a-7a	M-F 6a-7a	-TWTF--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 5 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 09/04/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0712TV - DONE \$425.00 NM 5 All Tu 09/04/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM 4 All W 09/05/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM 1 All Th 09/06/12 6:41 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0912TV-HAPPY \$425.00 NM 2 All F 09/07/12 6:27 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0912TV-HAPPY \$425.00 NM									
2	09/10/12	09/10/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 6:29 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM 2 All M 09/10/12 6:55 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0912TV-HAPPY \$425.00 NM									
3	09/04/12	09/07/12	M-F Today Show II 9a	M-F 9a-10a	-TWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/04/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0712TV - DONE \$200.00 NM 1 All W 09/05/12 9:49 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0712TV - DONE \$200.00 NM 3 All Th 09/06/12 9:49 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0812TV SIGNED \$200.00 NM 4 All F 09/07/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0812TV SIGNED \$200.00 NM									
4	09/04/12	09/07/12	Rachael Ray 2p	M-F 2p-3p	-TWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/04/12 2:27 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM 4 All W 09/05/12 2:21 PM Rachael Ray 2p M-F 2p-3p :30 HW 0712TV - DONE \$175.00 NM 1 All Th 09/06/12 2:49 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM 3 All F 09/07/12 2:21 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM									
5	09/08/12	09/08/12	Saturday Today	Sa 5a-7a	-----S-	:30	2	\$175.00	NM

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165161-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	904910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 09/08/12 5:29 AM Saturday Today Sa 5a-7a :30 HW 0812TV SIGNED \$175.00 NM 1 All Sa 09/08/12 5:50 AM Saturday Today Sa 5a-7a :30 HW 0912TV-HAPPY \$175.00 NM									
6	09/04/12	09/07/12	News 4 @ 5p M-F	M-F 5p-530p	-TWTF--	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 09/04/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0712TV - DONE \$425.00 NM 4 All W 09/05/12 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0812TV SIGNED \$425.00 NM 1 All Th 09/06/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0912TV-HAPPY \$425.00 NM 2 All F 09/07/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0912TV-HAPPY \$425.00 NM									
7	09/10/12	09/10/12	News 4 @ 5p M-F	M-F 5p-530p	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0912TV-HAPPY \$425.00 NM									
8	09/04/12	09/07/12	News 4 @ 6p M-F	M-F 6p-632p	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/04/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0812TV SIGNED \$500.00 NM 1 All W 09/05/12 News 4 @ 6p M-F M-F 6p-632p :00 <del>\$500.00</del> NM Credited 3 All Th 09/06/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0812TV SIGNED \$500.00 NM 4 All F 09/07/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0812TV SIGNED \$500.00 NM									
9	09/04/12	09/07/12	News 4 @ 10p M-F	M-F 10p-1035p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/04/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0812TV SIGNED \$800.00 NM 4 All W 09/05/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0712TV - DONE \$800.00 NM 3 All Th 09/06/12 10:20 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM 2 All F 09/07/12 10:25 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM									
10	09/10/12	09/10/12	News 4 @ 10p M-F	M-F 10p-1035p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM									
11	09/09/12	09/09/12	NFL (Sunday)	Su 6p-930p	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/09/12 7:55 PM NFL (Sunday) Su 6p-930p :30 HW 0912TV-HAPPY \$2,400.00 NM									
12	09/04/12	09/07/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165161-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	904910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/04/12	09/07/12	M-F Today Show III 10a	M-F 10a-11a	-TWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/05/12 10:51 AM M-F Today Show III 10a M-F 10a-11a :30 HW 0812TV SIGNED \$175.00 NM 3 All Th 09/06/12 10:53 AM M-F Today Show III 10a M-F 10a-11a :30 HW 0912TV-HAPPY \$175.00 NM 1 All F 09/07/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 0912TV-HAPPY \$175.00 NM									
13	09/10/12	09/10/12	M-F Today Show III 10a	M-F 10a-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 HW 0912TV-HAPPY \$175.00 NM									
14	09/08/12	09/08/12	Saturday Prime B	Sa 8p-9p	-----S-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 09/08/12 8:22 PM Saturday Prime B Sa 8p-9p :30 HW 0912TV-HAPPY \$600.00 NM 1 All Sa 09/08/12 8:47 PM Saturday Prime B Sa 8p-9p :30 HW 0812TV SIGNED \$600.00 NM									
15	09/07/12	09/07/12	Friday Prime C	F 9p-10p	----F--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All F 09/07/12 Friday Prime C F 9p-10p :00 <del>\$800.00</del> NM Credited 1 All F 09/07/12 9:30 PM Friday Prime C F 9p-10p :30 HW 0812TV SIGNED \$800.00 NM									
16	09/10/12	09/10/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 7:45 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 0912TV-HAPPY \$2,000.00 NM 2 All M 09/10/12 8:39 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 0812TV SIGNED \$2,000.00 NM									
17	09/04/12	09/04/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/04/12 7:22 PM Tuesday Prime A Tu 7p-8p :30 HW 0812TV SIGNED \$1,800.00 NM 1 All Tu 09/04/12 7:49 PM Tuesday Prime A Tu 7p-8p :30 HW 0712TV - DONE \$1,800.00 NM									
18	09/04/12	09/07/12	Days Of Our Lives 1p	M-F 1p-2p	-TWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Tu 09/04/12 1:31 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0712TV - DONE \$275.00 NM 3 All W 09/05/12 1:28 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0812TV SIGNED \$275.00 NM 1 All Th 09/06/12 1:27 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0912TV-HAPPY \$275.00 NM 2 All F 09/07/12 1:30 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0912TV-HAPPY \$275.00 NM									
19	09/10/12	09/10/12	Days Of Our Lives 1p	M-F 1p-2p	M-----	:30	1	\$275.00	NM

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165161-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	904910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 1:29 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0912TV-HAPPY \$275.00 NM									
20	09/04/12	09/07/12	News 4 @ Midday M-F	M-F 12noon-1p	-TWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Tu 09/04/12 12:51 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0812TV SIGNED \$175.00 NM 1 All W 09/05/12 12:24 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0712TV - DONE \$175.00 NM 3 All Th 09/06/12 12:26 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0812TV SIGNED \$175.00 NM 2 All F 09/07/12 12:42 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0812TV SIGNED \$175.00 NM									
21	09/10/12	09/10/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0812TV SIGNED \$175.00 NM									
22	09/08/12	09/08/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/08/12 11:28 PM Saturday Night Live Sa 1030p-1205a :30 HW 0912TV-HAPPY \$400.00 NM 2 All Sa 09/08/12 11:47 PM Saturday Night Live Sa 1030p-1205a :30 HW 0812TV SIGNED \$400.00 NM									
23	09/04/12	09/07/12	Access Hollywood Late PM	M-Th 1135p-1207a	-TWTF--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 09/04/12 12:05 AM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 0712TV - DONE \$175.00 NM 3 All W 09/05/12 11:51 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 0812TV SIGNED \$175.00 NM 4 All Th 09/06/12 12:14 AM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 0812TV SIGNED \$175.00 NM 1 All F 09/07/12 12:15 AM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 0812TV SIGNED \$175.00 NM									
24	09/09/12	09/09/12	Access Hollywood Su	11pSu 1105p-1205a	-----S	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/09/12 11:29 PM Access Hollywood Su 11p Su 1105p-1205a :30 HW 0812TV SIGNED \$125.00 NM									
25	09/04/12	09/07/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a/F	-TWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TWTF-- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 09/04/12 12:38 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 0812TV SIGNED \$60.00 NM 2 All W 09/05/12 12:49 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 0712TV - DONE \$60.00 NM 1 All Th 09/06/12 12:58 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 0912TV-HAPPY \$60.00 NM 4 All F 09/07/12 1:13 AM Late Night w/Jimmy Fallon M-Th 1207a-107a/F :30 HW 0912TV-HAPPY \$60.00 NM									
26	09/10/12	09/10/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$200.00									

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	904910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/10/12	09/10/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$200.00	NM
09/10/12 09/16/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0812TV SIGNED \$200.00 NM									
27	09/10/12	09/10/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 2:14 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM									
28	09/10/12	09/10/12	News 4 @ 6p M-F	M-F 6p-632p	M-----	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 6:24 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0812TV SIGNED \$500.00 NM									
29	09/10/12	09/10/12	Access Hollywood Late P	M-Th 1135p-1207a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 11:58 PM Access Hollywood Late PM M-Th 1135p-1207a :30 HW 0812TV SIGNED \$175.00 NM									
30	09/10/12	09/10/12	Late Night w/Jimmy Fallon	M-Th 1207a-107a	M-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/10/12 12:41 AM Late Night w/Jimmy Fallon M-Th 1207a-107a :30 HW 0912TV-HAPPY \$60.00 NM									
31	09/04/12	09/07/12	News 4 @ 630p M-F	M-F 630p-7p	-TWTF--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -TWTF-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 09/04/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 0712TV - DONE \$500.00 NM									
32	09/07/12	09/07/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/07/12 8:16 PM Friday Prime B F 8p-9p :30 HW 0912TV-HAPPY \$800.00 NM									
33	09/05/12	09/07/12	News 4 Today I 5a-530a	M-F 5a-530a	--WTF--	:30	3	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --WTF-- 3 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 09/05/12 5:14 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0712TV - DONE \$175.00 NM 5 All Th 09/06/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0812TV SIGNED \$175.00 NM 6 All F 09/07/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 HW 0812TV SIGNED \$175.00 NM									
34	09/10/12	09/10/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M----- 1 \$175.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# INVOICE

DUPLICATE

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
165161-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	904910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
34	09/10/12	09/10/12	News 4 Today I 5a-530a	M-F 5a-530a	M-----	:30	1	\$175.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>M</td><td>09/10/12</td><td>5:28 AM</td><td>News 4 Today I 5a-530a</td><td>M-F 5a-530a</td><td>:30</td><td>HW 0912TV-HAPPY</td><td>\$175.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	09/10/12	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	HW 0912TV-HAPPY	\$175.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	All	M	09/10/12	5:28 AM	News 4 Today I 5a-530a	M-F 5a-530a	:30	HW 0912TV-HAPPY	\$175.00	NM																																	
35	09/08/12	09/08/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>-----S-</td><td>1</td><td>\$200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Sa</td><td>09/08/12</td><td>6:43 PM</td><td>News 4 @ 630p Sat</td><td>Sa 630p-7p</td><td>:30</td><td>HW 0812TV SIGNED</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	-----S-	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	09/08/12	6:43 PM	News 4 @ 630p Sat	Sa 630p-7p	:30	HW 0812TV SIGNED	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/03/12	09/09/12	-----S-	1	\$200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	All	Sa	09/08/12	6:43 PM	News 4 @ 630p Sat	Sa 630p-7p	:30	HW 0812TV SIGNED	\$200.00	NM																																	
Total Spots							75																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$32,575.00</b>
<u>Agency Commission</u>	<b>\$4,886.25</b>
<u>Net Amount Due</u>	<b>\$27,688.75</b>
<b>ABQ 7.0%</b>	<b>\$1,938.21</b>
<u>Amount Due</u>	<b>\$29,626.96</b>